

# **How To Profit From Adbrite/Black Label Ads For Beginners**

*Learn how to build website just to profit from adbrite/black label ads.*

*<http://www.kushmoney.com>*

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# Chapter 1: What Is Adbrite?

## Adbrite

AdBrite is the Internet's Ad Marketplace. The company makes it easy to buy and sell advertising online, giving advertisers and publishers more transparency and control than any other ad network. With banner and text ads, as well as innovative formats like BritePic, InVideo and Full Page Ad, AdBrite has created a simple and more effective advertising marketplace for advertisers and publishers of all sizes.

AdBrite has a Net-60 payment policy, which means that each earning must mature for at least 60 days before it is eligible for payment. In other words, earnings from an ad purchased in March are eligible for payment in June. AdBrite uses this time to collect and verify payments. Additionally, we start processing publisher payments checks on the first business day of each month so your collective March earnings would be paid on the fifth business day of June and your April earnings would be paid on the fifth business day of July, etc.

If your collective eligible payments for a given month meets or exceeds your minimum check amount (default is \$100. You can set it low as \$50), a check will be sent to your address on file. Your earnings total will roll over to the next month if you do not reach your minimum check amount. For US addresses, checks typically arrive at your door within 7 to 10 business days. Non-US publishers should expect longer transit times, sometimes from 10 to 21 business days.

## **Black Label Ads**

Black Label Ads are the adult version of adbrite. You can log into black label ads with the same username and password as your adbrite. All earnings made with adbrite and black label ads goes to the same check sent to you. You must join adbrite to log into black label ads account. [Join Adbrite Here](#).

## Chapter 2: Which Ads To Pick?

### **Banner Ads**

Banner ads pay via CPM (cost per thousand impressions) and/or CPC (cost per click) and this will bring in most of your income from AdBrite. To profit the most from these ads, it's best to place at least 2 at the top of your website. The secret behind profiting with banner ads is going to check the advertisers. You can delete advertisers as you please. I would delete most of the CPC advertiser ads. (Don't delete them all)

### **Text Ads**

Text ads pay via CPC (cost per click) and whatever you set the price for when you sell an ad slot. You will need to place this ad where it will get tons of clicks. (This is to gain advertisers) When setting up your ad you will need to set your price for 1 day, 7 days, and 30 days. Since you will just now be placing it on your website set it to this.

1 day: \$1

7 days: \$2

30 days: \$3

You will be giving a link to sell your ads. Let's call it your ad slot sales page. On your ad slot sales page you will see the average CPC for 1 day, 7 days, and 30 days. Whenever the CPC drops down to \$0.03 - \$0.05 per click raise the price of your ads for 1 day, 7 days, and 30 days.

### **Inline Ads & Full Page Ads**

These will bring in very low income but it does add up. Inline ads are links within your content. Inline ads pay via CPC (cost per click) and they will bring in more income than you think but very little. People click them by mistake most of the time but their mistake is more income for you. Full page ads pay like \$0.001 for every time they are shown. It makes visitors not want to come back if they are shown too many times. I set them to show every 3 to 5 impressions depends on the website and my promotion efforts.

## Chapter 3: 2nd Income Stream

### CPA Networks

CPA networks pay via Cost Per Acquisition (CPA) Each offer in the cpa network pays differently. Offers pay via Pay Per Lead/Signup (PPL) this can easily be just an email submit or someone signing up to a site. Pay Per Sale (PPS) which is easily explained. A person buys something through your link. Affiliate marketing is big business. Why not make more from your website.

### List of CPA Networks Below

[NeverBlue](#) – First CPA Network I Joined.

[MakretLeverage](#) – One Of Highest Paying CPA Networks.

[Millnic Media](#) – This CPA Network has tons of offers for many countries.

[PeerFly](#) – This is the newest CPA Network on the block.

These CPA Network minimum payouts are \$25, \$50, and \$100. Just pick an offer that applies to your niche and place the ad on your website. Watch the money roll in. For promotion ideas and other make money online ideas click here >>>> [Recommended Articles](#)

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